

# **BAN-PL**

A Polish Dataset of Banned Harmful and Offensive Content from Wykop.pl web service



### **Datasets**

#### Source

Twitter

(Waseem and Hovy 2016; Davidson et al. 2017; Founta et al. 2018; Zampieri et al. 2019)

- Wikipedia talk page (Wulczyn et al. 2017)
- Facebook and Youtube (Hammer 2017; Salminen et al. 2018)
- Reddit (Caselli etl a. 2020)

#### Labels and coverage

- varied labels and modes of annotation, such as hate speech, offensiveness, aggression, racism, sexism, and toxicity;
- distinct targets of attacks, including personal attacks, attacks on women, and attacks on migrants;
- differing numbers of classes, ranging from binary to multi-label classification;
- varying degrees of class balance, where, in many cases, the neutral class significantly outweighs the harmful class or classes



### **Polish datasets**

hate\_speech\_pl (Troszyński et al. 2017)

- 12 676 samples
- data source: online forums (2012)
- scope: hate speech
- annotation: sentiment, irony/sarcasm, call for action

KLEJ CBD Task (Ptaszynski et al. 2019)

- 11 041 samples
- 8.9% harmful vs. 91.1% non-harmful
- data source: Twitter
- scope: cyberbullying and hate speech

**Deepsense.ai** (Szmyd et al. 2023)

- 1 000 samples
- 10.6% harmful vs. 89.4% non-harmful
- data source: Twitter
- scope: cyberbullying and hate speech



### **BAN-PL** dataset



Collaboration with **Wykop.pl** web service



Content banned and labeled by professional moderators



**Equal classes** of harmful and neutral content



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## Wykop.pl web service

#### **Platform**

- launched in 2005 as a digg.com equivalent and often referred to as the "Polish Reddit"
- app. 30,000 new posts and comments daily (wirtualnemedia.pl 2023)
- wide range of content,
  e.g. sports, economy,
  political affairs, and viral
  Internet phenomena

#### **Features**

- based on user-generated content, allowing users to submit and share news stories, articles, and other forms of media
- voting system enables
  users to participate in the
  curation of content, either
  by "digging"
  or "burying" it

#### **Users**

- one of the top 10 most popular SNSs in Poland, with app. 3 million users
- the user base is predominantly in the
  18-45 age group, with a significant contribution from 15-24 year olds
- a higher proportion of male users



#### **Moderation scheme**

- the online content is under constant monitoring by trained moderators from the user community
- additionally, every user can independently flag any piece of content
- internal taxonomy of 21 ban reasons (web service's policy violations)
- app. 2–5% of the content is being reported → 30 000–60 000 submissions per month
- 14 professionally trained moderators recruited from the Wykop.pl community
- 5 independent votes → majority voting
   (the consensus is typically represented by 5:0 and 4:1 vote split)
  - app. 15% "advertising content, spam"
  - app. 10% "inappropriate content"
  - o app. 7% "incorrect tags"
  - app. 49% "incorrect reports"



## Data collection process

The person is irritating (flood, hinders the use of the service)

This is a multi-account

Spam account

Unauthorised avatar, description or profile data

Impersonates me or a friend of mine

Attacks me

Manipulates content or votes

Pornographic content

Fraudulent, misleading content, false information

Propagation of hatred or violence, drastic content

Breach of regulations – inappropriate content

Violation of personal rights

Advertising content, spam

Missing 18+

Incorrect tags

Manipulation of votes

Advertising content, spam, flood

Attacks others

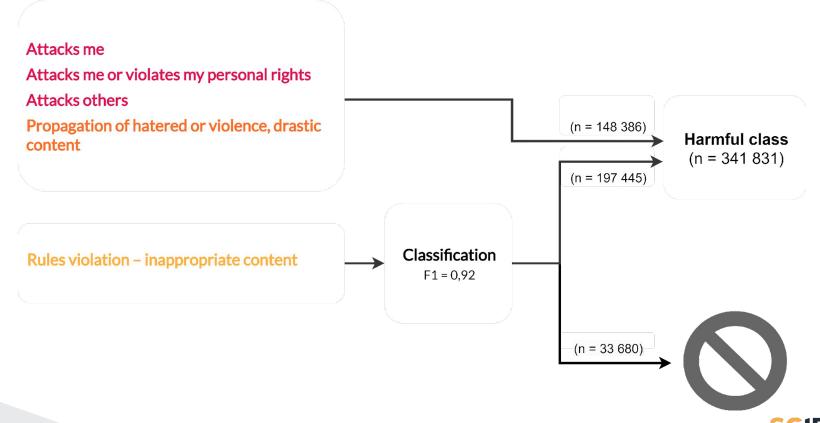
Duplicate

Attacks me or violates my personal rights

Other



## Data collection process



## Data anonymization

Stage 1.: regex → username, URL

**Stage 2.**: regex → phonenumber, mail, number [PrivMasker]

Stage 3.: NER  $\rightarrow$  surname, address [PolDeepNer2]

**Stage 4.:** dictionaries of historical/fictional figures and pseudonyms → surname, pseudonym

**Stage 5.:** double manual review of **24,000 samples** by 7 annotators and 2 super-annotators (linguists with experience in annotating social media data)



## **Data anonymization**

Original sample after anonymization (in Polish)	English translation
będziesz pan wisiał, panie [surname]	you will be hanging, mr [surname]
[surname] to glupia c**a i nie nalezy sie jej ten nobel	[surname] is a stupid c**t and she doesn't deserve this nobel
	prize
{USERNAME}: pedała ci żal że się nad ty[m] [pseudonym]	{USERNAME}: do you pitty a f****t since you feel sorry for this
użalasz?	[pseudonym]?
#[pseudonym] k***o pedophilu. Nie jesteś streamerem. Nie	#[pseudonym] you wh**e pedophile. You're no streamer. You
liczysz się w świecie YouTube. Płace 5.000 zł za adres tej	don't count in the YouTube world. I'm paying 5,000 PLN for this
k***y #patostreamy	wh***'s address #patostreamy
Do tego świra-pedalarza w lateksach z [address] w Poznaniu -	To this kook-pedal pusher in latexes from [address] in Poznan
wyk*****j cwelu i sam patrz do tyłu. Sorry za zj***nie średniej	- f**k off w****r and look back yourself. Sorry to f*** up your
idioto. #rower #pedalarze	average idiot. #bike #pedalpushers
{URL} c**j Wam na stale, śmiecie z jutuba, czyli urywek os-	{URL} f**k you forever, jutube trash, that is a snippet from
tatniego streamu! #[pseudonym] #[pseudonym] #patostreamy	the last stream! #[pseudonym] #[pseudonym] #patostreamy
#[pseudonym] #patostreamy	#[pseudonym] #patostreamy
[phonenumber] napalona agatka lat 16 lubi BDSM	[phonenumber] horny agatka aged 16 likes BDSM

This table contains examples of hate speech and vulgar personal attacks. The authors do not support the use of harmful language, nor any of the harmful representations quoted above

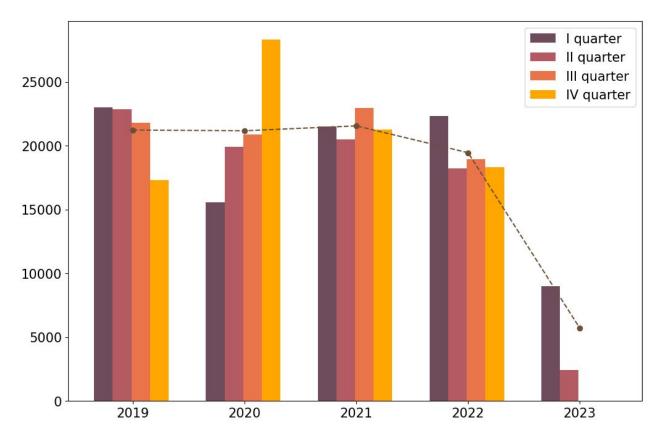


## Number of tokens by class

	N	М	SD	Q1	Mdn	Q3
Harmful total (n = 345,831)	12,064,249	34.88	98.48	10	17	35
Harmful flagged (n = 148,386)	7,392,680	37.44	118.05	10	18	35
Harmful predicted (n = 197,445)	4,671,569	31.48	63.55	11	18	34
Neutral (n = 345,831)	14,143,837	40.90	55.87	13	24	47



## Harmful content by quarters





### **Topical coverage**

Insulin diet Pope John Paul II

Politics

Cars and races

## Personal stories

Military

Cycling in the city

China

Coalmine

Drugs and smoking

Sexuality and pedophilia General Offensiveness

Online videos

Wykop users

School and education

Economy



## Folksonomy





## Linguistic features

#### **Word formation**

- borrowings from English social media language, e.g. simp, blackpill, kukold (cuckold)
- Polish-rooted equivalents to English vocabulary, e.g. przegryw (an equivalent to 'incel')
- original Polish-rooted expressions, e.g. beciak, normik
- creative eponyms, e.g. Mirek, Chad, Julka, Seba, Oskar, Alvaro, Carlos

#### Spelling and use of graphical characters

- intentionally crafted grammatical and syntactical errors, e.g. chłop -> huop
- emojis and textual emoticons, incl. lenny faces, e.g. \\( (ッ)\\/

#### Obfuscation strategies

- character substitution, e.g. flower -> flow3r
- using a string of identical symbols, e.g. flower -> flow\*\*
- using random symbols, e.g. flower -> fl\*%#\$\$r
- phonetic spelling, e.g. duck -> duq
- extra character insertion or deletion, e.g. coffee -> coff&ee
- word splitting or merging, e.g. coffee -> c o f f e e



## **Preliminary experiments**

Model	Recall	Precision	F1
RoBERTa base v2	0.84	0.83	0.83
TrelBERT	0.76	0.82	0.79
Polbert-CB	0.83	0.78	0.81
HerBERT-HS	0.79	0.80	0.79

The results of the preliminary experiments on the publicly available BAN-PL dataset (24,000 samples)



### **Discussion**

#### post-moderation bias

- data collection process
- harmful data is usually obtained from publicly available social media content (most notably Twitter) through APIs
- obtained data might have already undergone some initial moderation resulting in limited number of explicit hateful posts.

#### pre-selection bias

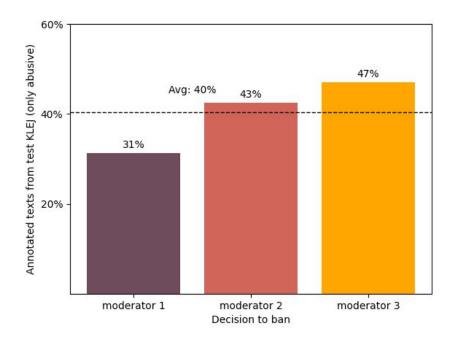
- data collection process typically involves pre-selection of users, key words or hashtags
- this approaches
   undermines the possibility
   of creating a genuinely
   representative corpus of
   abusive content by
   collecting relatively
   homogeneous data
   centered around specific
   topics or targets of hate
   (Ludwig et al. 2022)

#### annotation bias

 covers a range of challenges resulting from varying annotation guidelines, which are rooted in the lack of consensus on definitions of harmful content and subjective notions of what constitutes hate speech



### Re-annotation task



Percentage of samples from the KLEJ test set (Cyberbullying detection) labeled as offensive by three Wykop.pl moderators



### **Contributions**

- introduction of a new dataset for offensive language detection in the Polish language comprised of content banned by professional moderators
- analysis of significant linguistic features of the content posted on Wykop.pl
- identification of biases that the dataset avoids and those that still persist and discussion of potential strategies for addressing them
- publication of the anonymized open available subset of the dataset along with preprocessing scripts that can be readily applied in real-life scenarios



### **Future work**

- developing further preprocessing for text normalization and profanity unmasking
- releasing a subcorpus of manually annotated hate speech
- providing a dictionary of hate speech and offensive language
- fine-tuning NER and anonymizing of the whole BAN-PL dataset, using a refined automatic pipeline and involving decreasing manual correction





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BAN-PL dataset available at: <a href="https://github.com/ZILiAT-NASK">https://github.com/ZILiAT-NASK</a>













