# A Community-Driven Data-to-Text Platform for Football Match Summaries

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This work describes the design and deployment of Prosebot, a community-driven data-to-text platform tailored for generating textual summaries of football matches derived from match statistics.

Prosebot uses a template-based Natural Language Generation module to produce initial matich reports, which are subsequently refined by the reading community.

ENGLAND Vítor Baía (C) 1 H David Seaman Jorge Costa 2 H Gary Neville 3 H Phil Neville Fernando Couto 4 H Sol Campbell 5 H Tony Adams l 4 🌉 Abel Xavier Luís Vidigal 14 Paul Ince Luís Figo 7 H David Beckham 🦠 22' 37' 59' 🔻 85 11 H Steve McManaman 🚯 18' 🔻 58 João Vieira Pinto 8 Paul Scholes 7 Paulo Bento 9 H Alan Shearer (C) 10 H Michael Owen Nuno Gomes SUBS l 2 🌉 Pedro Espinha 13 H Nigel Martyn 2 🚺 Quim 22 Richard Wright 20 🌠 Carlos Secretário 6 🕂 Martin Keown l 6 🌠 Beto 12 H Gareth Southgate Rui Jorge 15 H Gareth Barry Paulo Sousa 17 H Dennis Wise 5 Costinha 16 H Steven Gerrard 19 🌠 Capucho 18 H Nick Barmby 19 H Emile Heskey 11 Maria Sérgio Conceição 🔺 75 20 H Kevin Phillips l 8 🌉 Pedro Pauleta 21 Robbie Fowler MANAGERS H Kevin Keegan Humberto Coelho

**Match Data Tables** 



### **Platform Users**

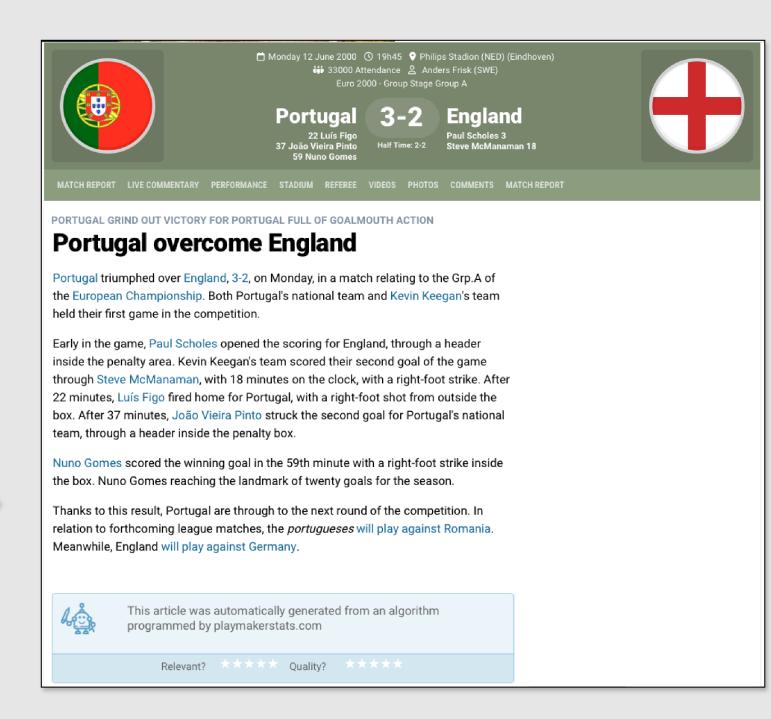
- 1. Identify texts lacking textual reports
- 2. Start new match reports
- 3. Generate Prosebot version
- 4. Validate or change text
- 5. Publish





zerozero.pt is a prominent Portuguese sports portal, offering comprehensive access to match-related data and statistics. It also provides news coverage for premier competitions, curated by a team of journalists.

This coverage encompasses merely 1.4% of the matches cataloged in zerozero.pt 's database.



**Match Report** 



## **Template Code**

"goal": [

"text": "(template.time), {scorer.name} struck for {team.name}, {template.goal\_type}, {template.assisted}.",
 "condition": ""
},

"text": "(template.time), {scorer.name} scored {team.name}'s only goal of the game , {template.goal\_type}, {template.assisted}.
 "",
 "condition": "match\_goals==1"
},

"text": "(team.name) scored their second goal of the game through {scorer.name}, {template.time}, {template.goal\_type}, {template.assisted}. ",
 "condition": "team\_goal==2"
},

"text": "(template.time}, {scorer.name} opened the scoring for {team.name}, {template.goal\_type}, {template.assisted}.",
 "condition": "match\_goal==1 && match\_goals>1"
},

"text": "(template.time), {scorer.name} fired home {team.name} second goal, {template.goal\_type}, {template.assisted}.",
 "condition": "team\_goal==2"
},

"text": "(template.time), {scorer.name} netted the final goal of the game, {template.goal\_type}, {template.assisted}.",
 "condition": "match\_goal==match\_goals && match\_goals>3"
},

"condition": "match\_goal==match\_goals && match\_goals>3"
},

Section	Category	Variants
Title		All-purpose, 2+ goal difference, 4+ goal difference, home team won, away team won, game ended in draw, match ended with penalties
Subtitle		All-purpose, favourite team lost, decisive goal in the last minutes, no goals scored, many goals scored
Small text		Final score, starter and benched relevant players
Introduction		Final score, previous results, best player
Events	Goal Substitution	All-purpose, first goal, only goal, own goal, hat-trick, poker, second goal, las goal, goal drew the match, goal increased/decreased the goal difference Gamechanger player is subbed in, relevant player is subbed in/out
	Missed penalty	Goalkeeper saved, penalty taker missed
	Red card	Direct red card, accumulation of yellow cards
Debriefing		Post-match classification, next games, match stats
Trivia	Stats	Best/worst result of the season for the team, best/worst overall result of the season
	Streaks	Increased or broke a sequence of matches

### **Changes to Initial Drafts**

To assess the similarity between the initial drafts generated by Prosebot and the final published texts one month post-launch (174 texts), we used the Dice text similarity metric.

In a large majority of the published texts (70%), the Dice coefficient exceeds 90%, indicating a high degree of similarity between the drafts and the final texts.

# **Survey to Participants**

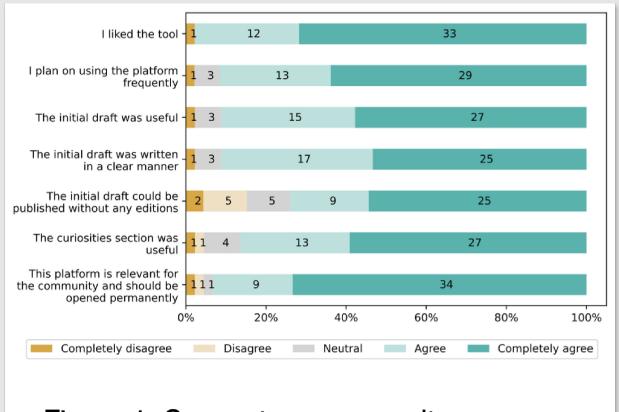


Figure 4: Survey to users results summary.

# Platform Engagement

Indicator	May 2021	March 2024
Number of summaries	174	8,079
Number of authors	43	587
Number of teams covered	197	3,116
Number of competitions covered	56	295
Mean summaries per author	4.0	13.8
Mean summaries per team	1.8	5.1
Mean summaries per competition	3.1	27.4
Mean visits per summary	53.0	363.8

Table 2: Prosebot platform key statistics.









