



The ALPIN Sentiment Dictionary: Austrian Language Polarity in Newspapers

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What Is This All About?

This publication is part of the **DYSEN Project** which stands for:
„Dynamic Sentiment Analysis as Emotional Compass for the Digital Media Landscape“

-  **Research Question:** How do print media report about Viennese Politicians?
-  **Aim of this project:** Develop a tool that can detect change of emotional polarization of politicians in Austrian Newspapers

Data Sources

Viennese Politicians


 Politician archive of Vienna (POLAR¹) of the Vienna City and State Archives

Members of the

- Vienna City Council
- Vienna City Senate
- Vienna State Parliament
- Vienna State Government
- active between the **13th and 20th** parliamentary term (1983 to 2020)
- = 487 politicians**

¹. <https://www.wien.gv.at/kultur/archiv/politik/>

AMC

 **Contains Austrian print media**

- Preprocessed and linguistically annotated (Ransmayr et al., 2017)
- Yearly updates

Our data:

- Print media related to Vienna between 1996 and 2017
- No APA and OTS articles ("Presseaussendungen")
- Text snippets of around 60 tokens around the politicians' name were extracted

Standard Posts (STP)

DERSTANDARD 1 Million Posts Corpus (<https://www.derstandard.at/>)

- Forum posts from 2015 to 2016
- 3599 posts labelled for sentiment by professional forum moderators

Austriacisms

Based on:
„Variantenwörterbuch des Deutschen“ (VWB; words specific to Austria) (Ammon et al., 2016)
Austriacism list of Wikipedia¹

Combined list manually checked by linguist experts of our project team
= 1600 words

¹. https://de.wikipedia.org/wiki/Liste_von_Austriacismen

Crowd Sourcing: AMC

- Each item labelled ≥ 3 times
- Majority vote (equal number per class = rated as neutral)
- Three classes: positive, neutral, negative
- quality control ($\geq 75\%$ correct test items)

Restricted annotators by:

- Current Country of Residence (Germany, Austria, Switzerland)
- Nationality (Germany, Austria, Switzerland)
- First Language (German)

1st annotation run

(70 annotators after excluding the 14 bad ones)
2376 items
Fleiss-Kappa: 0.295 (fair inter-annotator agreement)

2nd annotation run

(88 annotators after excluding the 15 bad ones)
2970 items
Fleiss-Kappa: 0.283 (fair inter-annotator agreement)

Output: 5346 labelled text snippets including Viennese politicians

	neutral	positive	negative
1492			
787			
691			

	neutral	positive	negative
1202			
598			
576			

Methods: AMC & STP

SPLM method

(Almatarnah & Gamallo, 2018)

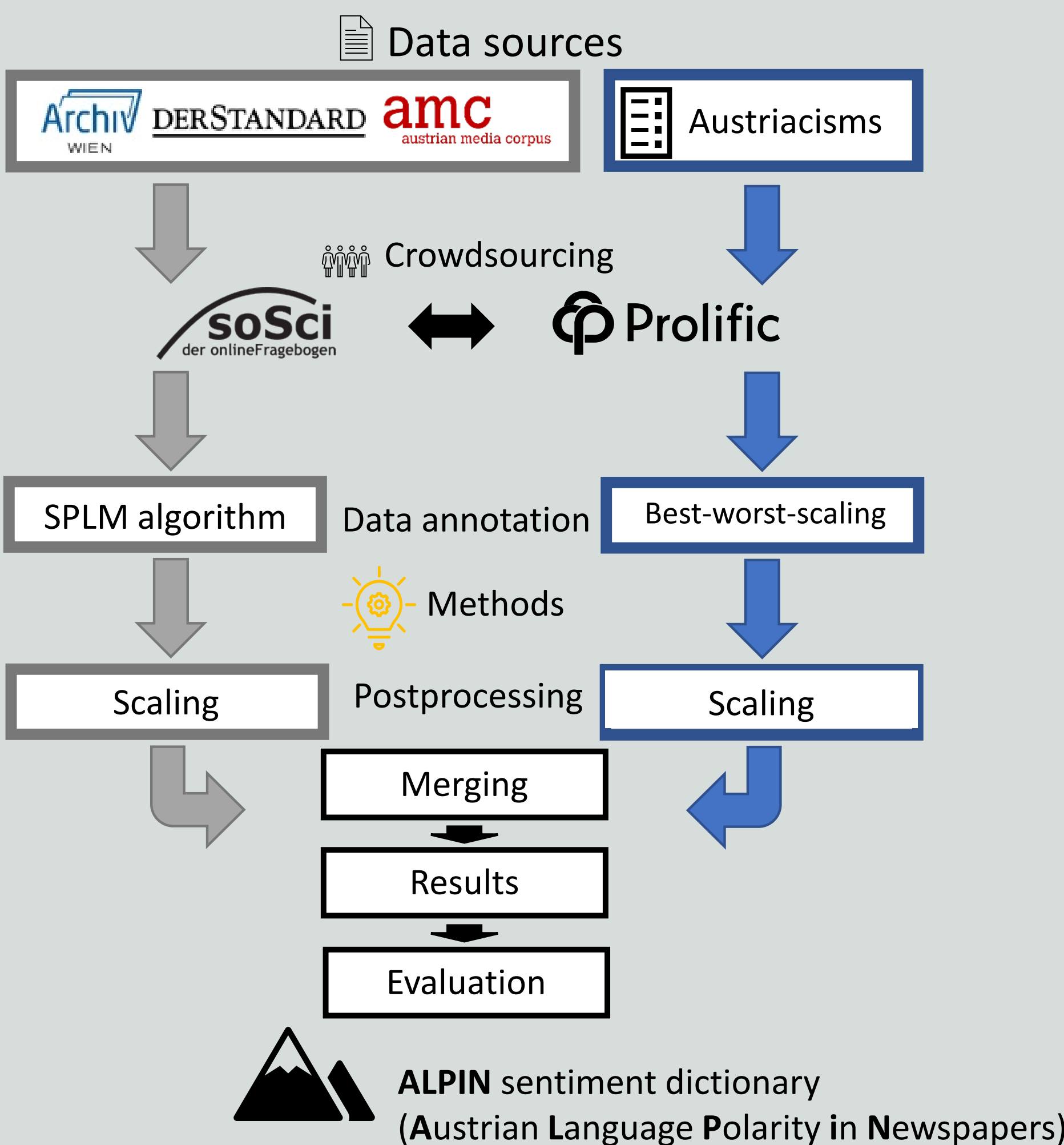
Algorithm to generate a sentiment score based on labelled text items.

$D(w)$: sentiment score
 $D(w) [-1; +1]$

	word	Tag	D
0	geben	v	0.001057
1	Frau	n	0.001028
2	Jahr	n	0.000979
3	neu	a	0.000957
4	Mann	n	0.000844
...
8924	Pilz	n	-0.000920
8925	Westenthaler	n	-0.000994
8926	ÖVP	n	-0.001003
8927	Peter	n	-0.001078
8928	Flüchtling	n	-0.001189

8929 rows × 4 columns

Methodology



Crowd Sourcing: Austriacisms

Survey 1 (Preselection):

- Over 1 600 words in total
- quality control ($\geq 75\%$ correct test items)
- Four options (positive, neutral, negative, unknown)

Restricted annotators by:

- Current Country of Residence (Austria)
- Nationality (Austria)
- First Language (German)

	negativ	neutral	positiv	unbekannt
lebensbejahend				
Seuche				
Vernadlerer				
Gewand				

Survey 2:

- Best-worst-scaling (BWS) method¹ (Kiritchenko & Mohammad, 2017)
- 1074 tuples
- quality control ($\geq 75\%$ correct test items)

Restricted annotators by:

- Current Country of Residence (Austria)
- Nationality (Austria)
- First Language (German)

5. Bitte wählen Sie das positive und negative Wort aus der Liste.

<input type="button" value="Ohrrassel"/>	<input type="button" value="am positivsten"/>
<input type="button" value="geschweiss"/>	<input type="button" value="am negativsten"/>
<input type="button" value="größesohr"/>	
<input type="button" value="Sanktus"/>	

¹. Calculation script provided by Mohammad: <http://saifmohammad.com/WebPages/BestWorst.html>

Item1	Item2	Item3	Item4	Bestitem	Worstitem
0	Büdel	Kristallkugelmännchen	Keller	Gelenksbeschwerden	breitenbein
1	breitenbein	Stammversicherung	Scherzspiel	sich ausgeben	sich ausgeben
2	Stammversicherung	Casita	Pinnale	Lokalausgehen	Stammversicherung
3	Alkamat	Beiwasser	Sensu	käufeln	Sensu
4	Patzchenkino	Aufnahmestopp	Sträßenehrlicher	Mammeldränger	Aufnahmestopp
...
4412	ferien	Ermäßigungsgewiss	Haltpreispas	versumpfen	Ermäßigungsgewiss
4413	Zuhause	Bramburi	Mistbauer	Beiwasser	Zuhause
4414	Ojal	ludeln	Rettung	gar	Ojal
4415	Stützlehner	Mascherl	Empfehlener	grauslich	Mascherl
4416	Jausebrot	erhalten	versperren	Schubhaft	Jausebrot
4417	rows	x	6 columns		

34 annotators after excluding the 6 bad ones

Output: 4417 tuples (Bestitem, Worstitem)

Methods: Austriacisms

Best-worst-scaling (BWS) method (Kiritchenko & Mohammad, 2017)

Split-half reliability:

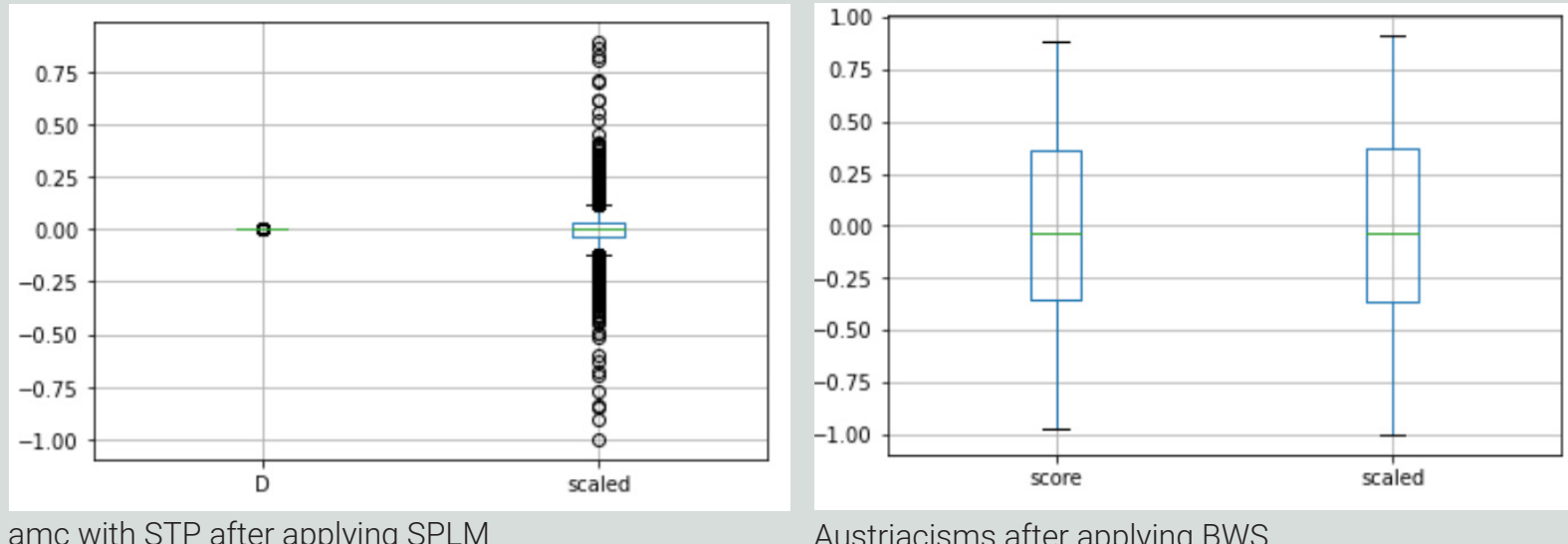
Spearman correlation: 0.9159 +/- 0.0051

Output: 538 words

	word	tag	short-tag	score	scaled
0	fesch	ADJ	a	0.882	0.910217
1	Zuckerl	NOUN	n	0.879	0.907121
2	Topfenpalatschinke	NOUN	n	0.857	0.884417
3	leiwand	ADJ	a	0.853	0.880289
4	Ersparnis	NOUN	n	0.844	0.871001
...
533	Schussalltentat	NOUN	n	-0.844	-0.871001
534	Exekution	NOUN	n	-0.848	-0.875129
535	speiben	VERB	v	-0.875	-0.902993
536	Brandlieger	NOUN	n	-0.879	-0.907121
537	Fotze	NOUN	n	-0.969	-1.000000
538	rows	x	5 columns		

Post Processing

Scaling to [-1,+1] with „max_abs_scaler of sklearn“ before merging the dictionaries



amc with STP after applying SPLM

Austriacisms after applying BWS

Comparison of words which occur in both dictionaries (amc+derStandard vs austriacisms):

word	short-tag	sentiment_austriacism	sentiment_derStandard
0	Wende	n	0.000000
1	Karnel	n	0.000000
2	Angebühung	n	0.000000
3	Ehrenzeichen	n	0.000000
4	Gefühl	n	0.000000
5	Gefühl	n	0.000000
6	mauerwerk	v	0.000000
7	Quartier	n	0.000000
8	erfahrungen	v	0.000000
9	Team	n	0.000000
...
20	Absing	n	0.000000
21	Alpen	n	0.000000
22	Alpen	n	0.000000
23	Alpen	n	0.000000
24	Alpen	n	0.000000
25	Alpen	n	0.000000
26	Alpen	n	0.000000
27	Alpen	n	0.000000
28	Alpen	n	0.000000
29	Alpen	n	0.000000
30	Alpen	n	0.000000
31	Alpen	n	0.000000

Restrictions:

During merging duplicates will be removed by using the Austriacism words prioritized.

Results

amc + derStandard + austriacisms

Scaled to [-1,+1] with „max_abs_scaler of sklearn“¹

	word	short-tag	scaled
0	fesch	a	0.910217
1	Zuckerl	n	0.907121
2	geben	v	0.888855
3	Topfenpalatschinke	n	0.884417
4	leiwand	a	0.880289
...
9430	speiben	v	-0.902993
9431	Peter	n	-0.906709
9432	Brandlieger	n	-0.907121
9433	Fotze	n	-1.000000
9434	Flüchtling	n	-1.000000
9435	rows	x	3 columns

¹. <https://scikit-learn.org/stable/modules/generated/sklearn.preprocessing.MaxAbsScaler.html>

Evaluation

Evaluated the dictionary which is based on amc, derStandard and the austriacism list against "derStandard" and "DYSEN":

1st against derStandard only

Accuracy: 0,77
Precision: 0,78
Recall: 0,79
F1: 0,78

2nd against amc only

Accuracy: 0,82
Precision: 0,83
Recall: 0,84
F1: 0,83

Discussion

- Difficult to label news media (mainly "neutral" texts)
- Limited text length
- No external dataset for evaluation
- Potential bias during labelling e.g. words like "Flüchtling" negatively annotated

Future Work

- Mitigate the potential bias due to labelling
- Improvement of the text extraction by using Aspect-based sentiment analysis
- Investing more money to label a bigger dataset
- Expanding the scope of the project to all politicians and media in Austria

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Data

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