

KOMETA

TYPEFACES

VICTOR

SERIF

TYPEFACE

SPECIMEN

Aa, Bb. Cc;
16 Styles.

VERSION

ONE

POINT

TWO

Victor Serif
Typeface
(Specimen)

(

WWW

)

KOMETA

(

DOT

)

XYZ

Contemporary serif face rooted in historic pragmatism, KOMETA's third commercial release pays homage to the now ubiquitous icon of newspaper type that came to be an inseparable backbone of modern desktop publishing.

Named after Victor Lardent, the artist tasked with the creation of Times New Roman, this no-frills take on the transitional genre walks a thin line of type equally poised both for display and text setting—all whilst managing to remain matter-of-fact.

(T R Y)
Request free trials of KOMETA Typefaces at www.kometa.xyz/trials.

(B U Y)
Victor Serif is available in sixteen styles, exclusively from KOMETA Typefaces—licensing options start at €60 per style; exponential volume & multi-license discounts apply. Visit www.kometa.xyz/buy/victor-serif for more pricing and license information.

(KOMETA)
Victor Serif.
Now
available in
Roman &
Italic. (Narrow
coming soon.)

Following the debut of Victor Serif and its eight weights in April 2019, it has now been revised and expanded with matching Italics.

(R O M A N)

The original eight weights of Hairline–Black have been meticulously reworked—glyph proportions finetuned and serif details remodeled for maximum consistency whilst taking utmost care to keep the essence of the typeface intact.

(I T A L I C)

Corresponding Italic styles are finally part of the typeface system—complementing the spirit of (ROMAN) in proportion, yet affording a pleasant contrast in both slope and cursive construction.

(U P C O M I N G)

Keep your eyes peeled for Victor Serif Narrow and more optical cuts coming later in 2021.

Ha *HaIt*,
 Th *ThIt*, Li
LiIt, Rg *RgIt*,
 Md *MdIt*,
 Sb *SbIt*, Bo
Bolt, Bk
BkIt.

Black **Quarterfold** 48

Bold **Dingbat**

Semibold **Syndicated**

Medium **Photorealism**

Regular **Proofreader**

Light **Correspondent**

Thin **Paywalled**

Hairline **Headline**

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Black Italic ***Obituary*** 48

Bold Italic ***Plagiarism***

Semibold Italic ***Rhenish***

Medium Italic ***Advertorial***

Regular Italic ***Independent***

Light Italic ***Juxtaposition***

Thin Italic ***Berliner***

Hairline Italic ***Circulation***

**(Victor Serif) Black,
Black Italic,**

**(Victor Serif) Bold,
Bold Italic,**

**(Victor Serif) Semibold,
Semibold Italic,**

**(Victor Serif) Medium,
Medium Italic,**

(Victor Serif) Regular, *Italic,*
(Victor Serif) Light,

Light Italic,

(Victor Serif) Thin, *Thin Italic,*

**(Victor Serif) Hairline
& *Hairline Italic.***

Hackney,
Inner London
(United Kingdom)
Slightly Overcast

06:35

21:47

Black B 154

#B7\$

{GjR300}

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☀ Aä, Bb;

Cč → Gg⁶,

«E» R.21

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[2, €45] ÷ 9
(Etc?)

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Aå; {Bb}
(Ff—Kk)

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+o26? £5

& al.

Thin (SS01)
Hairline

SGG

¥8

120

P*AE!H

+ 2" 3/4

Regular
Italic

Stanley Morison
*May 6th 1889,
Wanstead †Oct 11th
1967, Fairfax Road,
Harringay (London)

38

(WWW) KOMETA (DOT) XYZ

12 13



(OPENTYPE) STYLISTIC SETS

ROMAN (SS01)
Gargoyle

ALTERNATE UPPERCASE G
Gargoyle

ROMAN (SS02)
syndicate

ALTERNATE LOWERCASE Y
syndicate

ITALIC (SS01)
Grotto

ALTERNATE UPPERCASE G
Grotto

ITALIC (SS02)
quirky

ALTERNATE LOWERCASE Y
quirky

(LIGA)
ff fi fj fl tt

STANDARD LIGATURES
ff fi fj fl tt

(DLIG)
fb fh fk

DISCRETIONARY LIGATURES
fb fh fk

(LOCL)
Œ œ T t L · L

LOCALIZED FORMS
Œ œ T t L · L

(CASE)
(A:B—XO)

CASE-SENSITIVE FORMS
(A:B—XO)

(LNUM)
H276058

LINING FIGURES
H276058

(ONUM)
H276058

OLDSTYLE FIGURES
H276058

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(ZERO)
HOo0

SLASHED ZERO
HOo0

(SUPS)
Sups1234

SUPERSCRIP
Sups¹²³⁴

(NUMR)
Numr1234

NUMERATORS
Numr¹²³⁴

(DNOM)
Dnom1234

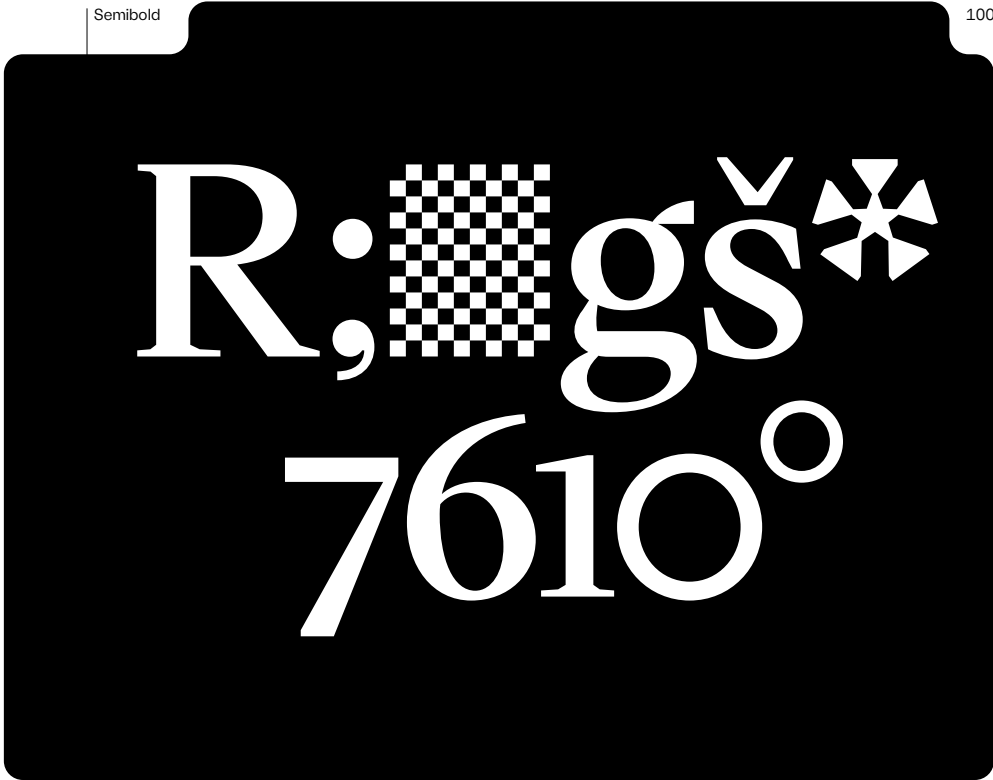
DENOMINATORS
Dnom₁₂₃₄

(FRAC)
F1/2 R3/4

FRACTIONS
F¹/₂ R³/₄

(§ 5.2)

A newspaper
typically
generates roughly
71%* of its
revenue from
advertising, and
the remainder
from *sales* (and)
subscriptions.



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Medium
Medium Italic
Semibold

Sir

Arthur Eric
(Rowton) Gill [ARA]

*1882 +1940

↳ ■ Middlesex

Étables-sur-Mer
 38° 12' 42.79"N
 → Côtes-d'Armor^(FR)
 16° 35' 28.96"E
 ↗ Besançon

A⁶B (¶)

{CD} E×F

G& IJK

Fotochrom,
 a process for
 producing colorized
 images from
 black-and-white
 photographic negatives,
 was invented in
 the 1880s by
Hans Jakob Schmid
 (1856–1924), an
 employee of the Swiss
 company
Orell Gessner Füssli.

«Röda Ulven»
Surströmming
450g — \$5.99



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 ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø

00123456789 0123456789
 H₁₂₃₄₅₆₇₈₉ H¹²³⁴⁵⁶⁷⁸⁹ H¹²³⁴ H^{1/2 1/4 3/4 1/5 1/6 1/8 3/8 5/8 7/8}

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 ↵←↶↷↸↹↺↻↼↽↾↿ⓂⓃⓄⓅⓆⓇⓈⓉⓊⓋⓌⓍⓎⓏⓐⓑⓓⓔⓕⓖⓗⓘⓙⓚⓛⓞⓟⓠⓡⓢⓣⓤⓥⓦⓧⓨⓩ⓪⓫⓬⓭⓮⓯⓰⓱⓲⓳⓴⓵⓶⓷⓸⓹⓺⓻⓼⓽⓾⓿

