

KOMETA

TYPEFACES

VICTOR

SERIF

TYPEFACE

SPECIMEN

Aa, Bb. Cc;
16 Styles.

VERSION

ONE

POINT

ONE

Victor Serif
Typeface
(Specimen)

(

WWW

)

KOMETA

(

DOT

)

XYZ

Contemporary serif face rooted in historic pragmatism, KOMETA's third commercial release pays homage to the now ubiquitous icon of newspaper type that came to be an inseparable backbone of modern desktop publishing.

Named after Victor Lardent, the artist tasked with the creation of Times New Roman, this no-frills take on the transitional genre walks a thin line of type equally poised both for display and text setting—all whilst managing to remain matter-of-fact.

(T R Y)
Request free trials of KOMETA Typefaces at www.kometa.xyz/trials.

(B U Y)
Victor Serif is available in sixteen styles, exclusively from KOMETA Typefaces—licensing options start at €60 per style; exponential volume & multi-license discounts apply. Visit www.kometa.xyz/buy/victor-serif for more pricing and license information.

(KOMETA)
Victor Serif.
Now
available in
Roman &
Italic. (Narrow
coming soon.)

Following the debut of Victor Serif and its eight weights in April 2019, it has now been revised and expanded with matching Italics.

(R O M A N)

The original eight weights of Hairline–Black have been meticulously reworked—glyph proportions finetuned and serif details remodeled for maximum consistency whilst taking utmost care to keep the essence of the typeface intact.

(I T A L I C)

Corresponding Italic styles are finally part of the typeface system—complementing the spirit of (ROMAN) in proportion, yet affording a pleasant contrast in both slope and cursive construction.

(U P C O M I N G)

Keep your eyes peeled for Victor Serif Narrow and more optical cuts coming later in 2020.

Ha *Halt*,
 Th *ThIt*, Li
LiIt, Rg *RgIt*,
 Md *MdIt*,
 Sb *SbIt*, Bo
Bolt, Bk
BkIt.

Black

Quarterfold

48

• •

Black Italic

Obituary

48

Bold

Dingbat

Bold Italic

Plagiarism

Semibold

Syndicated

• •

Semibold Italic

Rhenish

Medium

Photorealism

Medium Italic

Advertisorial

Regular

Proofreader

• •

Regular Italic

Independent

Light

Correspondent

Light Italic

Juxtaposition

Thin

Paywalled

• •

Thin Italic

Berliner

Hairline

Headline

Hairline Italic

Circulation

(**(Victor Serif) Black,**
Black Italic,

(**(Victor Serif) Bold,**
Bold Italic,

(**(Victor Serif) Semibold,**
Semibold Italic,

(**(Victor Serif) Medium,**
Medium Italic,

(**(Victor Serif) Regular, *Italic,***
(Victor Serif) Light,

Light Italic,

(**(Victor Serif) Thin, *Thin Italic,***

(**(Victor Serif) Hairline**
& Hairline Italic.

Hackney,
Inner London
(United Kingdom)
Slightly Overcast

↗ ● 06:35

21:47 ● ↘

● R ● 154

● # B 7 \$

{ G j R 3 0 0 }

“ ¥ ”

Black

80

☀ Aä, Bb;

Cč → Gg, 7

«E» R.21

§3 %∞

[2, c45] ÷ 9
(Etc?)

..

..

..

..

Aå; {Bb}
(Ff—Kk)

Sš;

Ÿ/ÿ, 71 Zz!

+026? £5

& al.

Thin (SS01)
Hairline

SGG VY⁹

12 13

(OPENTYPE) STYLISTIC SETS

P*AE IH

+ 2" 3/4

Regular
Italic

Stanley Morison
*May 6th 1889,
Wanstead †Oct 11th
1967, Fairfax Road,
Harringay (London)

• •
• •
• •
• •

ROMAN (SS01) ALTERNATE UPPERCASE G
Gargoyle Gargoyle

ROMAN (SS02) ALTERNATE LOWERCASE Y
syndicate syndicate

ITALIC (SS01) ALTERNATE UPPERCASE G
Grotto Grotto

ITALIC (SS02) ALTERNATE LOWERCASE A
romance romance

(OPENTYPE) STYLISTIC SETS

14 15

(OPENTYPE) FEATURES



(LIGA) STANDARD LIGATURES
fi ff ffi fj tt fi ff ffi fj tt

(LOCL) LOCALIZED FORMS
ŒŒ Tt L·L ŒŒ Tt L·L

(CASE) CASE-SENSITIVE FORMS
(A:B—XO) (A:B—XO)

(LNUM) LINING FIGURES
H276058 H276058

(ONUM) OLDSTYLE FIGURES
H276058 H276058

(WWW) KOMETA (DOT) XYZ

(ZERO) SLASHED ZERO
HOo0 HOo0

(SUPS) SUPERSCRIPIT
Supsl234 Supsl¹²³⁴

(NUMR) NUMERATORS
Numr1234 Numr¹²³⁴

(DNOM) DENOMINATORS
Dnom1234 Dnom₁₂₃₄

(FRAC) FRACTIONS
F1/2 R3/4 F¹/₂ R³/₄

VICTOR SERIF TYPEFACE SPECIMEN

(§ 5.2)
 A newspaper
typically
 generates roughly
 71%* of its
 revenue from
 advertising, and
 the remainder
 from *sales* (and)
subscriptions.



• •

• •

• •

• •

Medium
Medium Italic
Semibold

Sir
 Arthur Eric
 (*Rowton*) Gill [ARA]
 *1882 +1940
 ↳ ■ Middlesex

Étables-sur-Mer
 38° 12' 42.79"N
 → Côtes-d'Armor^(FR)
 16° 35' 28.96"E
 ↗ Besançon

Semibold
 Medium

A B (¶)
 { C D } E × F
 G & I J K

Fotochrom,
 a process for
 producing colorized
 images from
 black-and-white
 photographic negatives,
 was invented in
 the 1880s by
Hans Jakob Schmid
 (1856–1924), an
 employee of the Swiss
 company
Orell Gessner Füssli.

