

# KOMETA

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KOMETA Typefaces

Victor Serif

Specimen

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Version 1.0

Contemporary serif face rooted in historic pragmatism, KOMETA's third commercial release pays homage to the now ubiquitous icon of newspaper type that came to be an inseparable backbone of modern desktop publishing.

● Named after Victor Lardent, the artist tasked with the creation of Times New Roman, this no-frills take on the transitional genre walks a thin line of type equally poised both for display and text setting—all whilst managing to remain casual about it.

→Dimensions:  
Broadsheet  
(600×380 mm)  
or Tabloid  
(15×11¼ in) &  
Berliner  
[alas Midi]  
(~32×47 cm)

# Victor Serif

## ● Weights

Available in 8 harmonizing cuts, Victor Serif outweighs its role model, Times New Roman a bit—quite literally.

● Matching italics and optical weights coming Summer 2019.

→Free trials available at [www.kometa.xyz/trials](http://www.kometa.xyz/trials).

Hairline  
Thin  
Light  
Regular  
Medium  
Semibold  
Bold  
Black

# Victor Serif

## ● OpenType Features

**LIGA**

Standard ligatures

fi ff ffi fl fj ffj tt fi ff ffi fl fj ffj tt

**LOCL**

Localized forms

Œ œ Ŧ ŧ L·L

Œ œ Ŧ ŧ L·L

**CASE**

Case-sensitive forms

(A:B—XO)

(A:B—XO)

**SUPS**

Superscript

S<sup>1234</sup>S<sup>1234</sup>**NUMR**

Numerators

N<sup>1234</sup>N<sup>1234</sup>**DNOM**

Denominators

D<sub>1234</sub>D<sub>1234</sub>**FRAC**

Fractions

W<sup>1/2</sup> R<sup>3/4</sup>W<sup>1/2</sup> R<sup>3/4</sup>**ZERO**

Slashed zero

OH0

OH0

The «Fotochrom»  
 process was  
 invented in  
 the 1880s by  
 an employee of  
 the Swiss company  
 Orell Gessner  
 Füssli,  
 Hans Jakob Schmid  
 (\*1856 +1924).

AB (Ŧ)  
 {CD}E×F  
 G&IJK

ß●154  
 ‡B7\$  
 ◊R3∅0

# Le Patriote Côte d'Azur (Alpes)

VICTOR SERIF REGULAR

«Dainik Jagran» is the  
most-read,  
local-language (Hindi)  
newspaper, with 55.7  
million\* readers [...]

VICTOR SERIF THIN

ON MAY 19TH,  
1898 THE  
US CONGRESS  
PASSED AN  
ACT LETTING  
PRIVATE  
PUBLISHERS  
PRODUCE  
POST  
CARDS

VICTOR SERIF HAIRLINE—BLACK

{Œ ŠŒ}

Ø2'1"

VICTOR SERIF REGULAR

● A common measure of a newspaper's health is market penetration, expressed as a percentage of households that receive a copy of the newspaper against the total number of households in the paper's market area. In the 1920s, on a national basis in the US, daily newspapers achieved market penetration of 123 percent (meaning the average US household received 1.23 newspapers). As other media began to compete with newspapers, and as printing became easier and less expensive giving rise to a greater diversity of publications, market penetration began to decline—it wasn't until the early 1970s however, that market penetration dipped below 100 percent. (→p. 49)

VICTOR SERIF MEDIUM

Hackney,  
London  
(United Kingdom)

↗☀ 06:35

21:47 ↘●

VICTOR SERIF REGULAR

Dfly;\*

204°

VICTOR SERIF BLACK

Étables-sur-Mer ↗  
38° 12' 42.79"N  
→ Côtes-d'Armor <sup>(FR)</sup>  
16° 35' 28.96"E  
Besançon

VICTOR SERIF LIGHT &amp; MEDIUM

«Déjà vu?»  
Très bien!

VICTOR SERIF BLACK

Sir  
Arthur Eric  
(Rowton) Gill <sup>[ARA]</sup>  
\*1882 +1940  
↳  Middlesex

VICTOR SERIF MEDIUM &amp; SEMIBOLD

Requeijão  
(Organic)  
£4.99

VICTOR SERIF REGULAR



◁Röda Ulven▷  
Surströmming  
\$5.99

VICTOR SERIF BLACK

Financial Times<sup>(UK)</sup>  
bought for nearly  
£843m  
(\$1.32 billion)

VICTOR SERIF REGULAR

(§ 5.2)  
A typical  
newspaper  
generates >80%  
of its revenue  
from advertising,  
and the  
remainder\* from  
sales and  
subscriptions.

VICTOR SERIF HAIRLINE

## SELECTED CHARACTERS

ĀĂĄÉBC̣ḌĐĖḞGHĤÍĴ  
 KḶMN̄ŌP̄Q̄R̄S̄T̄Ü  
 V̈ẄŴẌŸZ̈  
 åæbčdđēfghijkl  
 mnó̄pqrš̄tú  
 vwxýž  
 ø0+1~2-3×4÷5°6%  
 78=9<sup>1234</sup> 1/2 1/4 3/4  
 (ff fi ffi fj ffj fl tt)  
 {.,;,...-—!i?¿/||}  
 [\*·○●■▣☼]  
 (#ç\$€£¥ø+‡◊)  
 «↑↗→↘↓↙←↖»  
 {&@§¶}

## LANGUAGE SUPPORT

Afrikaans, Albanian, Basque,  
 Belarusian, Bosnian, Breton,  
 Catalan, Croatian, Czech,  
 Danish, Dutch, English,  
 Esperanto, Faroese,  
 Filipino, Finnish, French,  
 German, Hungarian,  
 Icelandic, Indonesian, Irish,  
 Italian, Latin, Latvian,  
 Lithuanian, Norwegian,  
 Polish, Portugese, Romanian,  
 Slovak, Slovenian, Spanish,  
 Swedish, Turkish, Uzbek,  
 Welsh

## DESIGNER

Christian Jánský, [www.christianjansky.name](http://www.christianjansky.name)<sup>↗</sup>

## LICENSING

Fair use—installing on up to 3 computer stations & self-hosting on small to medium-scale websites (less than 20k visitors/mo.) allowed. For more information, refer to [www.kometa.xyz/eula](http://www.kometa.xyz/eula).

↳ Free trials available at [www.kometa.xyz/trials](http://www.kometa.xyz/trials).