

PRIVACY POLICY FANMEDIA MUSIC

version: 022020 -01072020

The website at:

https://fanmedia.eu/

https://shop.fanmedia.eu/

https://music.fanmedia.eu/

https://fanspot.pl/

Is operated by **FANMEDIA MUSIC LTD** with its registered office at 71–75 Shelton Street, Covent Garden, London WC2H 9JQ, United Kingdom, Company Number 12476918 in the register kept by The Registrar of Companies for England and Wales.

If you have any doubts related to the privacy policy, you can contact us at any time by sending a message to the address: hello@fanmedia.eu

Definitions

Administrator – an entity entered under the name FANMEDIA MUSIC LTD with its registered office at 71-75 Shelton Street, Covent Garden, London WC2H 9JQ, United Kingdom, Company Number 12476918 in the register kept by The Registrar of Companies for England and Wales.

Personal data – all information about a natural person identified or identifiable by one or more specific factors determining physical, physiological, genetic, mental, economic, cultural or social identity, including device IP, location data, internet identifier and information collected for via cookies or other similar technology.

GDPR – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC.

Act - the Act of 10 May 2018. about personal data protection.

Shop – FANMEDIA Atmospheric Music online shop operating at https://shop.fanmedia.eu/, FANSPOT Atmospheric Radio online shop operating at https://music.fanmedia.eu/ and FANSPOT Atmospheric Places online shop operating at https://fanspot.pl/

Customer – a natural person who has full legal capacity, a legal person and an organizational unit without legal personality who may acquire rights and incur liabilities making purchases in the Shop and having a Customer Account.

Customer Account (My Account) - a database containing, among others, customer data used to process orders, order history, payment history, preferences regarding selected Shop functionalities.

OPFP License – a OnePayFreePlay License defining the terms and conditions of using the Works transferred to the use of the Licensee. The content of the OPFP License is the final interpretation in case of any disputes related to the interpretation of the License. The Licensor is the exclusive representative and contractor of the OPFP License.

License Type – type of OPFP License, which defines the fields of use and the terms of use of the Licensed Works.

Licensor – an entity entered under the name FANMEDIA MUSIC LTD with its registered office at 71-75 Shelton Street, Covent Garden, London WC2H 9JQ, United Kingdom, Company Number 12476918 in the register kept by The Registrar of Companies for England and Wales.

Licensee – End user, who for a fee has purchased the non-exclusive right to use the Works made available under the OPFP License in accordance with the terms and conditions set out in it.

License Fee – a one-off and non-refundable fee that the Licensee pays. The amount of the License Fee depends on the rights resulting from the License Type. The Document confirming the payment is the OPFP License Purchase Document.

OPFP License Purchase Document – documents confirming the payment of the License Fee issued by the Licensor – an invoice with identification of the Licensee and Works, OPFP License with identification of the Licensee, Works and License Type.

Short version – the most important information

We care about your privacy, but also about your time. That is why we have prepared a shortened version of the most important rules related to privacy protection for you.

- By creating a user account via the website, placing an order, subscribing to the newsletter, submitting a complaint, withdrawing from the contract or simply contacting us, you provide us with your personal data, and we guarantee that your data will remain confidential, secure and will not be shared with any third parties without your explicit consent.
- 2. We entrust the processing of my personal data only to verified and trusted entities that provide services related to the processing of personal data.
- 3. We use Google Analytics analytical tools that collect information about your

website visits, such as the subpages you viewed, the time you spent on the website, and the transitions between individual subpages. For this purpose, Google LLC cookies are used for the Google Analytics service. As part of Google Analytics, we collect demographic and interest data. As part of the cookie settings, you can decide whether you agree to collect such data from you or not.

- 4. We use Google AdWords to conduct remarketing campaigns. For this purpose, Google LLC cookies for the Google AdWords service are used. As part of cookie settings, you can decide whether you consent to the use of such cookies in your case or not.
- 5. We use Google Tag Manager to control advertising campaigns and how you use our pages. For this purpose, Google LLC cookies related to the Google Tag Manager service are used. As part of cookie settings, you can decide whether you consent to the use of such cookies in your case.
- 6. We use marketing tools such as Facebook Pixel to target personalized ads on Facebook. This involves the use of Facebook cookies. As part of cookie settings, you can decide whether you consent to our use of Pixel Facebook in your case or not.
- 7. We provide the opportunity to use social features such as sharing content on social networking sites and subscribing to a social profile. Using these functions may involve the use of cookies of social network administrators such as Facebook, Instagram, YouTube, Twitter, Google+, LinkedIN.
- 8. We embed on pages videos from YouTube and Vimeo. For this purpose, Google LLC cookies for the YouTube service and Vimeo Inc. cookies are used. Cookies are loaded only when playing video.
- 9. We use our own cookies for the proper functioning of the website, in particular for user account handling, the ordering process.

If the above information is not enough for you, below you will find further details.

Personal data

The Administrator of the personal data

The administrator of your personal data within the meaning of the provisions on personal data protection is **FANMEDIA MUSIC LTD** with its registered office at 71–75 Shelton Street, Covent Garden, London WC2H 9JQ, United Kingdom, Company Number 12476918 in the register kept by The Registrar of Companies for England and Wales.

Purposes, legal basis and period of personal data processing

The purposes, legal basis and period of personal data processing are indicated separately for each data processing purpose (see description of individual data processing purposes below)

Rights

The GDPR grants you the following potential rights related to the processing of your personal data:

- 1. the right to access personal data,
- 2. the right to rectify personal data,
- 3. the right to delete personal data,
- 4. the right to limit the processing of personal data,
- 5. the right to object to the processing of personal data,
- 6. the right to transfer data,
- 7. the right to make a complaint with a supervisory authority,
- 8. the right to withdraw consent to the processing of personal data if you have given such consent

The rules related to the implementation of the indicated rights are described in detail in art. 16 – 21 of the GDPR. We encourage you to read these regulations. For our part, we deem it necessary to explain to you that the above-mentioned rights are not absolute and you will not apply to all the processing activities your personal data undergoes. For your convenience, we have made an effort to indicate the rights you are entitled to as part of the description of individual personal data processing operations.

We would like to emphasize that you always have one of the rights indicated above – that is, if you believe that during the processing of your personal data we have violated the provisions on the protection of personal data, you may make a complaint to the supervisory body (the President of the Office for Personal Data Protection).

You can also always contact us demanding we provide you with information about what data we have about you and what purposes we process it for; all you have to do is send a message to hello@fanmedia.eu.. However, we have made every effort to ensure that the information you are interested in is comprehensively presented in this privacy policy. The e-mail address provided above can also be used if you have any questions related to the processing of your personal data.

Safeness

We guarantee the confidentiality of all personal data provided to us. We ensure that all security measures and personal data protection required by the provisions on the protection of personal data have been taken. Personal data is collected with due diligence and adequately protected against access by unauthorized persons.

We do not trade, sell or disclose to any third parties any personally identifiable information without your consent. This applies to information obtained during registration, subscription and use of the website. We undertake to treat information confidentially. If such

information contains Personal Data, we will process and disclose it only in the manner specified in the Regulations or the Privacy Policy. This policy applies only to us. It does not apply to other companies or organizations which websites can be accessed via the links on this website.

You should be aware that communication over the Internet, especially via e-mail, may not be secure. Your communication can pass through many countries before reaching your destination. This is due to the specifics of the Internet. For this reason, we cannot take responsibility for access to or loss of Personal Data that is beyond our control. However, we make efforts to ensure information security during transmission, using Secure Sockets Layer (SSL) encrypting information entered by you. It is extremely important that you prevent unauthorized access to your computer yourself. Therefore, when you finish using a shared computer, you should always log out.

List of entrustments

Your data may be processed by our subcontractors, i.e. entities whose services we use to process data and provide services to you or fulfill orders in the online Shop. We entrust the processing of personal data to the following entities.

- OVH to store personal data on the server,
- NAZWA.PL to store personal data on the server,
- DHOSTING.COM to store personal data on the server,
- Mailchimp to use the mailing system in which your data is processed, if you subscribed to the newsletter,
- R2G Polska to handle the process of sending parcels in the online Shop, which processes your data necessary for the delivery of the order,
- Poczta Polska to handle the process of sending parcels in the online Shop, which processes your data necessary for the delivery of the order.

All entities entrusted with the processing of personal data guarantee the use of appropriate measures for the protection and security of personal data required by law..

Goals and processing steps

User account

Assuming a user account, you must provide the necessary information to set up an account, such as e-mail address, first and last name, address details, and telephone number. Providing data is voluntary, but necessary to create an account. As part of editing account data, you can enter your further data.

The data provided to us in connection with the creation of an account is processed in order to set up and maintain an account under a contract for the provision of electronic services concluded by registering an account (Article 6 paragraph 1 point b of the GDPR).

The data in your account will be processed for the duration of your account. When you decide to delete your account, I will also delete the data contained therein. Remember, however, that deleting an account does not lead to the removal of information about orders placed by you using the account.

You have the option to correct the data in your account at any time. You can also decide to delete your account at any time. You also have the right to transfer the data referred to in art. 20 GDPR.

Orders

When placing an order, you must provide the necessary information to process your order, such as your name, billing address, e-mail address, and telephone number. Providing data is voluntary, but necessary to place an order.

The data provided to us in connection with the order is processed for the purpose of the contract (Article 6 (1) (b) of the GDPR), invoice (Article 6 (1) (c) of the GDPR), invoice included in my documentation accountancy (Article 6 (1) (c) of the GDPR) and for archival and statistical purposes (Article 6 (1) (f) of the GDPR).

Data on orders will be processed for the time necessary to complete the order, and then until the expiry of the limitation period for claims under the contract. In addition, after this deadline, the data may still be processed by us for statistical purposes. Also remember that we have an obligation to store invoices with your personal data for a period of 5 years from the end of the tax year in which the tax obligation arose. Also remember that in order to properly implement the provisions of the OPFP License, we are required to keep the OPFP License Purchase Document – documents confirming the payment of the License Fee issued by the Licensor – Invoice with the identification of the Licensee and Works, OPFP license with the identification of the Licensee, Works and License Type – for a period of 25 years or until Licensee waives his License rights. In the event that the basis for processing is necessary to conclude and perform the contract, the data will be processed until its termination. The data processing period may be extended if the processing is necessary to establish, investigate or defend against possible claims, and after that period, only if and to the extent required by law. After the processing period, the data is irreversibly deleted or anonymized.

In the case of order data, you can not rectify this data after the order has been processed. You also can not object to the processing of data and require the deletion of data until the expiry of the period of limitation of claims under the contract. Similarly, you can not object to the processing of data and request removal of data contained in invoices. After the expiry of the limitation period for claims under the contract, you can be opposed to processing your data for statistical purposes, as well as request removal of your data from my database.

You also have the right to transfer the data referred to in art. 20 GDPR.

Newsletter

If you want to subscribe to the newsletter, you must give us your e-mail address via the subscription form to the newsletter. Providing data is voluntary, but necessary to subscribe to the newsletter.

The data provided to us during the subscription to the newsletter is used to send you a newsletter, and the legal basis for their processing is your consent (Article 6 paragraph 1 letter a) as expressed during subscribing to the newsletter.

The data will be processed for the duration of the newsletter operation, unless you stop using it beforehand, which will delete your data from the database.

At any time, you can correct your data stored in the newsletter database, as well as request their removal, by giving up receiving the newsletter. You also have the right to transfer the data referred to in art. 20 GDPR.

Complaint or withdraw from the contract

If you make a complaint or withdraw from the contract, you provide us with personal data contained in the content of the complaint or a statement of withdrawal, which includes name and surname, address, telephone number, e-mail address, bank account number. Providing data is voluntary, but necessary to make a complaint or withdraw from the contract.

The data provided to us in connection with the submission of a complaint or withdrawal from the contract are used to carry out the complaint procedure or the withdrawal procedure (Article 6 paragraph 1 point c of the GDPR).

The data will be processed for the time necessary to carry out the complaint procedure or the withdrawal procedure. Complaints and contract withdrawals may also be archived for statistical purposes.

In the case of data contained in complaints and declarations of withdrawal from the contract, you can not rectify this data. You also can not object to the processing of data and require the deletion of data until the expiry of the period of limitation of claims under the contract. After the expiry of the limitation period for claims under the contract you can, however, oppose the processing of your data for statistical purposes, as well as request removal of your data from our database.

Email contact

By contacting us via email, including by sending an inquiry via the contact form, you naturally forward your email address to us as the sender's address. In addition, you can also include other personal information in the body of the message. Providing data is voluntary but necessary to make contact.

Your data is processed in this case in order to contact you and the basis for processing is art. 6 par. 1 lit. a GDPR, or your consent resulting from initiating contact with us. The legal basis for the processing after the end of contact is the justified purpose of archiving correspondence for internal needs (Article 6 paragraph 1 point c of the GDPR).

The content of the correspondence can be archived and we can not unambiguously determine when it will be deleted. You have the right to demand the presentation of a history of correspondence that you carried with me (if it was subject to archiving), as well as demand its removal, unless its archiving is justified due to our overriding interests, such as defense against potential claims on your part.

Comments

If you want to add a comment you must complete the form and enter your email address and name in it. Providing data is voluntary, but necessary to add a comment.

The data provided to us when adding a comment is used to post a comment and the legal basis for their processing is your consent (Article 6 (1) (a) and (GDP)) resulting from the addition of a comment.

The data will be processed for the duration of the blog's functioning, unless you ask for deletion of the comment in advance, which will delete your data from the database.

At any time you can correct your data assigned to the comment, as well as request their removal. You also have the right to transfer the data referred to in art. 20 GDPR. You can exercise these rights directly under your user account.

Cookies and other tracking technologies

Our website and shop, like almost all other websites, uses cookies.

Cookies are small text information stored on your terminal device (eg computer, tablet, smartphone), which can be read by our teleinformation system (own cookies) or the ICT system of third parties (third party cookies).

Some cookies that we use are deleted after the end of the web browser session, i.e. after its closing (so-called session cookies). Other cookies are stored on your terminal device and allow us to recognize your browser the next time you access the site (persistent cookies).

See below for more details.

Cookies preference settings

You can control how cookies are placed on your device by changing your browser settings. Information about this action can be found in the browser's Help function. Depending on the type of browser used, there is usually an option that notifies you when cookies are sent to the device, cookies that have been previously saved on the device are deleted, and all cookies are rejected (the last action may adversely affect the browsing functions).

Consent to cookies

During the first visit, the website displays information about the use of cookies. Thanks to a special tool you have the possibility to manage cookies from the page. In addition, you can always change cookie settings from your browser or delete cookies at all. Browsers manage cookie settings in various ways. In the auxiliary browser menu you will find explanations of changing cookie settings.

Remember that disabling or limiting the use of cookies may cause difficulties in using our websites, as well as from many other websites that use cookies.

Own cookies

We use own cookies to ensure the website works properly, in particular the ordering process and logging in to the user account.

Third party cookies

Our website, like most modern websites, uses functions provided by third parties, which involves the use of cookies from third parties. The use of this type of cookies is described below.

Google Analytics

We use the Google Analytics tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. We carry out activities in this area based on our legitimate interest, consisting in the creation of statistics and their analysis in order to optimize my websites.

Google Analytics automatically collects information about your use of our site. The information collected in this way is most often transmitted to a Google server in the United States and stored there.

Due to the IP anonymisation that we have activated, your IP address is shortened before forwarding. Only in exceptional cases, the full IP address is forwarded to a Google server in the United States and shortened there. The anonymized IP address provided by your browser as part of Google Analytics is in principle not combined with other Google data.

Due to the fact that Google LLC is based in the USA and uses technical infrastructure located in the USA, it joined the EU-US-Privacy Shield program to ensure an adequate level of protection of personal data required by European regulations. As part of the agreement between the US and the European Commission, the latter has established an adequate level of data protection for companies that have a Privacy Shield certificate.

You can prevent the collection of data collected by cookies regarding your use of our website by Google, as well as the processing of this data by Google by installing the browser plug-in located at the following address: https://tools.google.com/dlpage/gaoptout.

As part of Google Analytics, we also collect demographics and interest data. As part of the cookie settings directly from our page, you can decide if you agree to collect such data from you or not.

If you are interested in details related to data processing as part of Google Analytics, we encourage you to read the explanations prepared at: https://support.google.com/analytics/answer/6004245.

Google Adwords

We use Google AdWords marketing tools provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. With the help of Google Adwords, we promote our website in search results and on third-party websites. We also use remarketing tools. We implement activities in this area based on our legitimate interest in the form of marketing of our own products or services.

When you visit our website, a Google cookie remarketing file is automatically left on your device, which, with the help of a pseudonymous identifier (ID) and based on the pages you visit, allows you to display interest-based advertising.

Further data processing only takes place if you have consented to Google to combine the browsing history and use of the application with your account, and to use information from your Google account to personalize the ads that are displayed on websites. If in this case you will be logged in when visiting our website on Google, Google will use your data together with Google Analytics data to create and define lists of target groups for remarketing on different devices. To this end, Google temporarily combines your personal data with Google Analytics data to create target groups.

Due to the fact that Google LLC is based in the USA and uses technical infrastructure located in the USA, it joined the EU-US-Privacy Shield program to ensure an adequate level of protection of personal data required by European regulations. As part of the agreement

between the US and the European Commission, the latter has established an adequate level of data protection for companies that have a Privacy Shield certificate.

You can deactivate cookies used for remarketing as part of your Google account settings:

https://adssettings.google.com. In addition, as part of cookie settings from our website, you can disable the use of cookies for remarketing.

If you are interested in details related to data processing within Google AdWords, we encourage you to read the Google privacy policy: https://policies.google.com/privacy.

Google Tag Manager

We use the Google Tag Manager tool provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. With the help of Google Tag Manager, we control our advertising campaigns and the way you use our pages. We implement activities in this area based on our legitimate interest in the form of marketing of our own products or services and optimization of our websites.

When you visit our website, a Google cookie is automatically left on your device which, with the help of a pseudonymous identifier (ID) and based on the pages you visit, allows you to display interest-based ads, control the effectiveness of these ads and other activities related to controlling your behavior on the site.

Further data processing only takes place if you have consented to Google to combine the browsing history and use of the application with your account, and to use information from your Google account to personalize the ads that are displayed on websites. If in this case you will be logged in when visiting our website on Google, Google will use your data together with Google Analytics data to create and define lists of target groups for remarketing on different devices. To this end, Google temporarily combines your personal data with Google Analytics data to create target groups.

Due to the fact that Google LLC is based in the USA and uses technical infrastructure located in the USA, it joined the EU-US-Privacy Shield program to ensure an adequate level of protection of personal data required by European regulations. As part of the agreement between the US and the European Commission, the latter has established an adequate level of data protection for companies that have a Privacy Shield certificate.

You can deactivate cookies used for remarketing as part of your Google account settings: https://adssettings.google.com. In addition, as part of cookie settings from our website, you can disable the use of cookies for remarketing.

If you are interested in details related to data processing within Google Tag Manager, we encourage you to read the Google privacy policy: https://policies.google.com/privacy.

Facebook Pixel

We use marketing tools available as part of Facebook and provided by Facebook Inc., 1601 S. California Ave. Palo Alto, CA 94304, USA. As part of these tools, we direct ads to you on Facebook. We implement activities in this area based on our legitimate interest in the form of marketing of our own products or services.

In order to target you personalized ads in terms of your behavior on our site, we have implemented Facebook Pixel as part of our pages, which automatically collects information about your use of our site in terms of pages viewed. The information collected in this way is usually transmitted to a Facebook server in the United States and stored there.

The information collected as part of Facebook Pixel is anonymous, i.e. it does not allow us to identify you. We only know what actions you have taken on our site. However, we inform you that Facebook may combine this information with other information about you collected as part of your use of Facebook and use for its own purposes, including marketing. These Facebook actions are no longer dependent on us, and you can search for information directly in Facebook's privacy policy: https://www.facebook.com/privacy/explanation. You can also manage your privacy settings from your Facebook account.

Due to the fact that Facebook Inc. based in the US and uses technical infrastructure located in the US, joined the EU-US-Privacy Shield program to ensure an adequate level of protection of personal data required by European regulations. As part of the agreement between the US and the European Commission, the latter has established an adequate level of data protection for companies that have a Privacy Shield certificate.

As part of the cookie settings available from our website, you can disable Pixel Facebook.

Social Tools

Our websites use plugins and other social tools provided by social networking sites such as Facebook, Twitter, Google, LinkedIN.

By displaying our website containing such a plugin, your browser establishes a direct connection to the servers of the administrators of social networking sites (service providers). The content of the plugin is transmitted by the respective service provider directly to your browser and integrated with the website. Thanks to this integration, service providers receive information that your browser has viewed our website, even if you do not have a profile with a given service provider or are not currently logged in to it. This information (along with your IP address) is sent by your browser directly to the server of the given service provider (some servers are located in the USA) and stored there.

If you have logged in to one of the social networking sites, then this service provider will be able to directly assign a visit to our website to your profile on the given social networking site.

If you use a given plugin, e.g. by clicking on the "Like" or "Share" button, the relevant

information will also be sent directly to the server of the given service provider and stored there.

In addition, this information will be published on the respective social network and will appear to people added as your contacts. The purpose and scope of data collection and their further processing and use by service providers, as well as the possibility of contact and your rights in this regard and the ability to make settings to protect your privacy are described in the privacy policy of individual service providers

- Facebook https://www.facebook.com/legal/FB_Work_Privacy,
- Instagram https://help.instagram.com/519522125107875?helpref=page_content,
- Twitter https://twitter.com/en/privacy,
- Google https://policies.google.com/privacy?hl=pl,
- LinkedIN https://www.linkedin.com/legal/privacy-policy.

If you do not want social networks to assign data collected during visits to our website directly to your profile on a given website, then before visiting our website you must log out of this website. You can also completely prevent the plugins from loading on the page using the appropriate extensions for your browser, e.g. script blocking.

Video

We embed on video pages from YouTube and Vimeo. For this purpose, Google LLC cookies, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA for YouTube service and Vimeo Inc. cookies are used. Cookies are loaded only when playing video. If you do not agree to their loading, refrain from playing the video.

When playing video, Google or Vimeo receive information about it, even if you do not have a profile with a given service provider or are not currently logged in to it. This information (along with your IP address) is sent by your browser directly to the server of the given service provider (some servers are located in the USA) and stored there.

If you have logged in to Google or Vimeo, this service provider will be able to directly assign the video playback on our site to your profile on the given social network. The purpose and scope of data collection and their further processing and use by service providers, as well as the possibility of contact and your rights in this regard and the ability to make settings to protect your privacy are described in the privacy policy of individual service providers.

If you do not want Google or Vimeo to match the data collected during video playback on our website directly to your profile on a given website, then before visiting our website you must log out of this website. You can also completely prevent the plugins from loading on the page using the appropriate extensions for your browser, e.g. script blocking.

We encourage you to read the details of Google's privacy (https://policies.google.com/privacy) and Vimeo (https://vimeo.com/privacy).

Server logs

Using the website involves sending queries to the server on which the website is stored. Each query directed to the server is saved in the server's logs.

Logs include, among others Your IP address, server date and time, information about the web browser and operating system you use. Logs are saved and stored on the server.

The data saved in the server logs are not associated with specific people using the site and are not used by us to identify you.

Server logs are only auxiliary material used to administer the site, and their content is not disclosed to anyone except those authorized to administer the server.

Transfers of personal data to third countries or international organizations

Your personal data is not transferred to third countries, i.e. outside the European Economic Area (EEA) or outside international organizations.

Changes in the Privacy Policy

To the extent not covered by this Privacy Policy, the provisions of the Act and the GDPR shall apply.

You will be notified by email about any changes made to this Privacy Policy.

This privacy policy applies from July 01, 2020.