

PRIVACY POLICY

Last Updated: 29 June 2026

This Privacy Policy describes how Commonnext LLP ("Commonnext", "we", "our", or "us") collects, uses, stores, shares, and protects personal information when you access or use our website, mobile applications, seller portal, manufacturer portal, distributor portal, employee portal, APIs, and any related digital services (collectively referred to as the "Platform").

This Privacy Policy has been prepared in accordance with:

- The Digital Personal Data Protection Act, 2023 (India)
- The Information Technology Act, 2000
- The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 (where applicable)
- Other applicable laws governing privacy and electronic commerce
- The General Data Protection Regulation (GDPR) where applicable to users located in the European Economic Area

By accessing or using the Platform, creating an account, submitting information, or using any services provided by Commonnext LLP, you acknowledge that you have read, understood, and agree to this Privacy Policy.

If you do not agree with this Privacy Policy, you should discontinue use of the Platform.

1. Definitions

For the purposes of this Privacy Policy:

Account means a registered account created by a Customer, Seller, Manufacturer, Distributor, Employee, Administrator, or any authorized Platform user.

Customer means any individual or business that searches, browses, requests, purchases, or interacts with products or services available through the Platform.

Seller means any retailer, wholesaler, merchant, or authorized business listing products or services on the Platform.

Manufacturer means an organization or individual manufacturing or supplying products through Commonnext.

Distributor means any business distributing products through Commonnext.

Employee means any authorized employee or representative of Commonnext LLP.

Personal Data means any information capable of identifying an individual directly or indirectly, including but not limited to:

- Name
- Mobile Number
- Email Address
- Postal Address
- Aadhaar Number (where legally permitted)
- PAN Number
- GST Number
- Business Registration Details
- Shop Address
- Payment Information
- Location Information
- Device Information
- IP Address

Platform means the website <https://www.commonnext.in>, mobile applications, APIs, software, portals, dashboards, and all digital services operated by Commonnext LLP.

2. Controller Information

The data controller responsible for processing your Personal Data is:

Commonnext LLP

Pudupakkam, Siruseri
Chennai
Tamil Nadu – 603103
India

Website: <https://www.commonnext.in>

Email: commonnext135@gmail.com

Phone: +91 7368847823

Privacy Officer:

Commonnext LLP

Email: commonnext135@gmail.com

3. Scope

This Privacy Policy applies to all users of the Platform, including:

- Website Visitors

- Customers
- Sellers
- Manufacturers
- Distributors
- Employees
- Delivery Partners
- Vendors
- API Consumers
- Business Partners
- Prospective Customers

This Privacy Policy applies regardless of whether the Platform is accessed using:

- Desktop Computers
- Laptops
- Mobile Phones
- Tablets
- Smart TVs
- APIs
- Mobile Applications
- Future digital products introduced by Commonnext LLP

4. Information We Collect

Depending on the services you use, we may collect the following categories of

information. **4.1 Personal Information**

- Full Name
- Business Name
- Mobile Number
- Email Address
- Postal Address
- Billing Address
- Shipping Address
- Profile Photograph (optional)
- Date of Birth (if required)
- Gender (optional)

4.2 Business Information

For sellers, manufacturers, distributors, and other business users:

- GST Registration Number
- PAN Number
- Trade License
- MSME Registration

- Shop Information
- Warehouse Details
- Business Category
- Business Address
- Authorized Representative Details
- Bank Account Information (where required for settlements)

4.3 Identity Verification Information

Where legally required or necessary for fraud prevention and compliance, Commonnext LLP may collect and verify:

- Aadhaar Number (only where permitted by law)
- PAN Card
- GST Certificate
- Government-Issued Identity Documents
- Business Registration Documents
- Address Proof

4.4 Transaction Information

When you use the Platform, we may collect:

- Orders
- Quotations
- Purchase Requests
- Payment Status
- Refund Requests
- Wallet Transactions
- Invoice Details
- Tax Information
- Delivery Information

This establishes the foundation of the Privacy Policy

5. How We Collect Information

We collect information through various methods, including:

5.1 Information You Provide

You may provide information when you:

- Register an account
- Update your profile
- Complete KYC verification
- Submit GST, PAN, or Aadhaar details (where legally permitted)
- List products or services
- Contact customer support

- Participate in surveys, promotions, or feedback programs

5.2 Automatically Collected Information

When you access the Platform, certain technical information may be collected automatically,

including: ■ IP Address

- Browser Type
- Operating System
- Device Information
- Session Data
- Cookies
- Referring URLs
- Date and Time of Access
- Crash Reports
- Diagnostic Logs

5.3 Information from Third Parties

We may receive information from:

- Payment Service Providers
- Government Verification Services
- Logistics Partners
- Marketing Partners
- Authentication Providers
- Business Verification Agencies

6. Purpose of Processing Personal

Data We process personal information for purposes including:

- Creating and managing user accounts
- Facilitating marketplace transactions
- Product discovery
- Inventory management
- Order processing
- Payment processing
- Customer support
- Fraud prevention
- Identity verification
- Legal compliance
- Marketing communications (where permitted)
- Analytics
- Platform security
- Service improvements

7. Legal Basis for Processing

Where applicable, we process personal data based on:

- User consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests
- Protection of legal rights
- Prevention of fraud

8. Cookies and Tracking Technologies

Commonnext LLP uses cookies and similar technologies to:

- Maintain user sessions
- Remember preferences
- Improve website performance
- Analyze website traffic
- Prevent fraudulent activity
- Measure marketing effectiveness

Cookies may include:

- Essential Cookies
- Functional Cookies
- Analytics Cookies
- Advertising Cookies
- Security Cookies

9. Google Analytics

The Platform uses Google Analytics to collect anonymous usage statistics.

Google Analytics may collect:

- Device Information
- Browser Information
- IP Address (where applicable)
- Geographic Region
- Session Duration
- Pages Visited

Users may opt out using browser settings or Google's opt-out tools where available.

10. Google Tag Manager

Google Tag Manager is used to manage website tags and analytics scripts. Google Tag Manager itself does not collect personal information but facilitates the deployment of tracking technologies used by the Platform.

11. Google Maps

Certain features of the Platform use Google Maps to display business locations, store addresses, and delivery related information. Your device location may be requested only with your permission.

12. Facebook Pixel

The Platform may use Facebook Pixel to measure advertising effectiveness, understand user engagement, and deliver relevant advertisements on Meta platforms.

13. LinkedIn Insight Tag

LinkedIn Insight Tag may be used to measure campaign performance and understand interactions by business users visiting the Platform.

14. YouTube Embedded Videos

The Platform may embed videos hosted on YouTube. Viewing embedded content may result in certain technical information being shared with YouTube in accordance with its privacy practices.

15. WhatsApp Integration

The Platform may provide WhatsApp communication features for customer support, business inquiries, and order-related assistance. Communications through WhatsApp are subject to WhatsApp's own privacy policies.

5. How We Collect Information

Commonnext LLP collects information through various methods to provide, maintain, secure, and improve the Platform.

5.1 Information You Provide

We collect information that you voluntarily provide when you:

- Create a Customer, Seller, Manufacturer, Distributor, or Employee account.
- Register your business or organization.
- Complete identity verification (KYC), where applicable.
- Submit GST, PAN, Aadhaar (where legally permitted), or other business documents.
- Place or receive orders.
- Request quotations or product information.
- Contact Customer Support.
- Subscribe to newsletters or marketing communications.
- Participate in surveys, contests, promotions, or events.
- Submit reviews, ratings, comments, or feedback.

5.2 Information Collected Automatically

When you use the Platform, certain information is collected automatically, including but not limited to:

- IP Address
- Browser Type and Version
- Device Type
- Device Identifier
- Operating System
- Screen Resolution
- Language Preferences
- Time Zone
- Network Information
- Internet Service Provider
- Pages Visited
- Search Queries
- Clickstream Data
- Date and Time of Access
- Session Duration
- Referring URLs
- Error Logs
- Crash Reports
- Diagnostic Information

This information helps us understand user behavior, maintain security, improve performance, and optimize the user experience.

5.3 Information from Third Parties

We may receive information from trusted third-party service providers, including:

- Payment Gateway Providers
- Logistics and Delivery Partners
- Government Verification Services
- Identity Verification Providers
- GST Verification Services
- Business Verification Agencies
- Marketing Partners
- Authentication Providers
- Social Login Providers
- Analytics Providers

Such information is processed only for legitimate business purposes and in accordance with applicable laws.

6. Purpose of Processing Personal

Data We process personal information for one or more of the following

purposes:

- Creating and managing user accounts.
- Authenticating users.
- Verifying business identities.
- Processing customer orders.
- Managing quotations and purchase requests.
- Facilitating communication between buyers and sellers.
- Processing payments and refunds.
- Maintaining transaction history.
- Preventing fraud and unauthorized activities.
- Improving Platform performance.
- Personalizing user experiences.
- Conducting analytics and market research.
- Sending transactional notifications.
- Providing customer support.
- Complying with applicable laws and regulations.
- Protecting the rights, property, and security of Commonnext LLP and its users.

7. Legal Basis for Processing

Where applicable, Commonnext LLP processes Personal Data on one or more of the following legal grounds:

- Your consent.
- Performance of a contract.
- Compliance with legal obligations.
- Legitimate business interests.

- ProtecØon of vital interests.
- PrevenØon and invesØgaØon of fraud.
- Enforcement of legal rights.

Where consent is required, you may withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before such withdrawal.

8. Cookies and Tracking Technologies

Commonnext LLP uses cookies, web beacons, pixels, tags, SDKs, and similar technologies to enhance the functionality and security of the Platform.

Cookies may be used for:

- User authenØcaØon.
- Session management.
- Remembering user preferences.
- Language seØngs.
- Security.
- Fraud detecØon.
- Website performance.
- AnalyØcs.
- MarkeØng and adverØsing.
- PersonalizaØon.

The Platform may use the following categories of cookies:

EssenØal Cookies

Required for the operation of the Platform.

FuncØonal Cookies

Remember user preferences and improve usability.

AnalyØcs Cookies

Measure website usage and performance.

MarkeØng Cookies

Help deliver relevant advertisements and measure campaign effectiveness.

Security Cookies

Protect user accounts and detect suspicious activity.

Users may configure their browser settings to refuse cookies. However, some Platform

features may not function correctly if cookies are disabled.

9. Google Analytics

The Platform uses Google Analytics to better understand how visitors interact with our services. Google Analytics may collect:

- IP Address (subject to Google's processing)
- Device Information
- Browser Information
- Geographic Region
- Pages Visited
- Session Duration
- Navigation Behavior
- Referring Websites
- Events and Conversions

This information is used solely to improve our Platform, understand user behavior, and optimize user experience.

Users may opt out of Google Analytics through browser settings or Google's available opt-out tools.

10. Google Tag Manager

The Platform uses Google Tag Manager (GTM) to manage and deploy website tags, analytics tools, and marketing scripts.

Google Tag Manager itself does not collect or store Personal Data. However, it facilitates the operation of third party services that may collect information in accordance with their own privacy policies.

Google Tag Manager enables us to:

- Manage analytics tags
- Deploy marketing technologies
- Improve website performance
- Monitor website events
- Configure tracking without modifying website source code

Users may control tracking technologies through browser settings or cookie preferences where available.

11. Google Maps

The Platform may use Google Maps to display business locations, store addresses, warehouse locations, delivery destinations, and other geographic information.

When users access location-based features, Google Maps may process:

- Approximate Location
- Device Location (only with user permission)
- IP Address
- Device Information
- Browser Information

Location information is used only to:

- Display nearby businesses
- Assist with deliveries
- Improve search accuracy
- Provide navigation assistance

Users may disable location permissions at any time through their device settings.

12. Facebook Pixel

The Platform may use Facebook Pixel (Meta Pixel) to measure advertising effectiveness, improve marketing campaigns, and understand how visitors interact with the Platform.

Facebook Pixel may collect information including:

- Device Information
- Browser Information
- Pages Viewed
- Events
- Purchases
- Form Submissions
- User Interactions

The information collected helps Commonnext LLP:

- Measure advertising performance
- Improve customer acquisition
- Deliver relevant advertisements
- Understand campaign effectiveness

Data collected through Facebook Pixel is also subject to Meta's Privacy Policy.

13. LinkedIn Insight Tag

The Platform may use the LinkedIn Insight Tag for business analytics and marketing purposes. The LinkedIn Insight Tag may collect:

- Browser Information
- Device Information
- IP Address
- Referring Website
- Page Views
- Business Interests
- Campaign Interactions

This information enables Commonnext LLP to:

- Measure advertising performance
- Understand business user engagement
- Improve B2B marketing
- Analyze website traffic

Users may manage LinkedIn advertising preferences through their LinkedIn account

settings. 14. YouTube Embedded Videos

The Platform may contain videos hosted on YouTube.

When users view embedded YouTube videos, YouTube may collect technical information including:

- IP Address
- Browser Information
- Device Information
- Viewing Activity
- Cookies
- Session Information

Such information is governed by YouTube's own Privacy Policy.

Viewing embedded videos is voluntary, and users may choose not to play embedded media.

15. WhatsApp Integration

Commonnext LLP may provide WhatsApp communication features for:

- Customer Support
- Order Updates
- Business Verification
- Seller Assistance
- Distributor Communication
- Manufacturer Support
- Product Enquiries
- Technical Assistance

When communicating through WhatsApp, users acknowledge that:

- Messages are processed by WhatsApp.
- WhatsApp's own Privacy Policy applies.
- Users should avoid sharing unnecessary sensitive information through messaging services.
- Commonnext LLP retains communications where necessary for customer support, dispute resolution, legal compliance, fraud prevention, or service quality monitoring.

Commonnext LLP does not control the privacy practices of WhatsApp and encourages users to review WhatsApp's Privacy Policy before using the service.

16. User Accounts

The Platform supports multiple categories of registered users, each with different access permissions and responsibilities.

User account types include:

- Customer Accounts
- Seller Accounts
- Manufacturer Accounts
- Distributor Accounts
- Employee Accounts
- Administrator Accounts

Each account holder is responsible for:

- Maintaining accurate account information.
- Protecting login credentials.
- Keeping passwords confidential.
- Updating contact information when necessary.
- Reporting unauthorized account access immediately.
- Complying with applicable laws and Platform policies.

Commonnext LLP reserves the right to suspend, restrict, or terminate any account that violates applicable laws, this Privacy Policy, the Terms and Conditions, or other Platform policies.

17. Payments and Financial Information

Commonnext LLP may facilitate payments between customers, sellers, manufacturers, distributors, and other authorized users through trusted third-party payment service providers.

Depending on the services used, we may collect and process:

- Payment Amount
- Transaction Reference Number
- Order Number
- Invoice Details
- Refund Information
- Settlement Details
- GST Information
- Billing Information
- Bank Account Information (for sellers and business partners)
- UPI or Payment Method Information (where applicable)

Important: Commonnext LLP does not store complete debit card, credit card, CVV, or internet banking credentials on its own servers. Payment card information is securely processed by PCI DSS-compliant third party payment service providers.

Payment information is used solely for:

- Processing payments
- Issuing refunds
- Settlement with sellers and business partners
- Accounting and taxation
- Fraud prevention
- Compliance with legal obligations

18. Data Sharing and Disclosure

Commonnext LLP values your privacy and does not sell your Personal Data.

We may share Personal Data only where necessary with:

18.1 Service Providers

Including but not limited to:

- Payment Service Providers
- Cloud Hosting Providers
- Analytics Providers
- Customer Support Providers
- Communication Providers

- Email Service Providers
- SMS Providers
- LogisΘcs Partners
- VerificaΘon Agencies

These providers process Personal Data only for authorized purposes and under contractual confidentiality obligations.

18.2 Business Partners

Where necessary to provide services, Personal Data may be shared with:

- Sellers
- Manufacturers
- Distributors
- Delivery Partners
- InstallaΘon Partners
- Warranty Service Providers

Only the minimum necessary information will be shared.

18.3 Legal Compliance

We may disclose Personal Data where required by:

- Applicable laws
- Court orders
- Government authoriΘes
- Regulatory agencies
- Law enforcement authoriΘes

18.4 Corporate TransacΘons

In the event of a merger, acquisition, restructuring, investment, or sale of assets, Personal Data may be transferred as part of the business transaction, subject to applicable laws.

19. Data Retention

Commonnext LLP retains Personal Data only for as long as necessary to:

- Provide Platform services
- Fulfil contractual obligations
- Maintain transaction history
- Resolve disputes
- Prevent fraud
- Comply with legal requirements
- Meet accounting and taxation obligations

Retention periods may vary depending on:

- Type of data
- Nature of the service

- Applicable legal requirements
- Business necessity

When Personal Data is no longer required, it will be securely deleted, anonymized, or archived in accordance with applicable laws and internal retention policies.

20. Data Security

Commonnext LLP implements reasonable administrative, technical, and organizational safeguards designed to protect Personal Data against unauthorized access, disclosure, alteration, loss, or destruction.

Security measures may include:

- HTTPS/TLS encryption
- Secure authentication
- Role-based access control
- Multi-factor authentication (where available)
- Password hashing
- Database encryption
- Firewalls
- Intrusion detection and prevention systems
- Regular security monitoring
- Backup and disaster recovery procedures
- Security audits and vulnerability assessments

Although we strive to protect your information, no method of transmission over the Internet or electronic storage is completely secure. Accordingly, we cannot guarantee absolute security.

Users are responsible for maintaining the confidentiality of their account credentials and promptly notifying Commonnext LLP of any suspected unauthorized access.

21. International Data Transfers

Commonnext LLP primarily stores and processes Personal Data in India. However, certain service providers, cloud infrastructure providers, analytics providers, communication platforms, or technology partners may process information outside India.

Where Personal Data is transferred internationally, Commonnext LLP will implement reasonable safeguards and contractual measures designed to protect Personal Data in accordance with applicable laws.

By using the Platform, you acknowledge that your information may be processed in jurisdictions that may have different data protection laws than your country of residence.

22. Children's Privacy

The Platform is intended for individuals who are legally capable of entering into binding contracts under applicable laws.

Commonnext LLP does not knowingly collect Personal Data from children without appropriate legal authorization where required.

If we become aware that Personal Data has been collected from a child in violation of applicable laws, we will take reasonable steps to delete such information promptly.

Parents or legal guardians who believe that a child has provided Personal Data may contact us using the contact details provided in this Privacy Policy.

23. Your Rights

Subject to applicable laws, including the Digital Personal Data Protection Act, 2023 (India), you may have the following rights regarding your Personal Data.

23.1 Right to Access

You may request confirmation as to whether Commonnext LLP processes your Personal Data and request access to the Personal Data we hold about you.

23.2 Right to Correction

You may request correction of inaccurate, incomplete, or outdated Personal Data maintained by Commonnext LLP.

23.3 Right to Erasure

Subject to legal, contractual, accounting, taxation, fraud prevention, and regulatory obligations, you may request deletion of your Personal Data.

Commonnext LLP may retain certain information where required by applicable laws or legitimate business purposes.

23.4 Right to Withdraw Consent

Where processing is based on your consent, you may withdraw your consent at any time. Withdrawal of consent will not affect processing already carried out

before the withdrawal. **23.5 Right to Grievance Redressal**

You have the right to raise complaints regarding the handling of your Personal Data.

Commonnext LLP will acknowledge and address grievances within a reasonable period as required under applicable law.

23.6 Right to Nominate

Where applicable under the Digital Personal Data Protection Act, 2023, you may nominate another individual to exercise your rights in accordance with applicable legal requirements.

24. Rights of Users Located in the European Economic Area (GDPR)

If you are located within the European Economic Area (EEA), United Kingdom, or another jurisdiction where the General Data Protection Regulation (GDPR) applies, you may have additional rights, including:

- Right of Access
- Right to Rectification
- Right to Erasure ("Right to be Forgotten")
- Right to Restriction of Processing
- Right to Data Portability
- Right to Object to Processing
- Right to Withdraw Consent
- Right to Lodge a Complaint with a Supervisory Authority

These rights are subject to applicable legal conditions and limitations.

25. Marketing Communications

Commonnext LLP may send users:

- Order confirmations
- Account notifications
- Security alerts
- Service announcements
- Product updates
- Promotional offers
- Marketing communications
- Event invitations
- Newsletters

Where required by applicable law, marketing communications will only be sent with your consent or another lawful basis.

You may opt out of promotional communications at any time by:

- Using the unsubscribe link provided in emails.
- Updating your account preferences.
- Contacting Commonnext LLP.

Please note that transactional or service-related communications may still be sent where necessary.

26. Automated Decision-Making and Profiling

Commonnext LLP may use automated technologies to:

- Detect fraudulent activity.
- Prevent unauthorized access.
- Recommend products or services.
- Personalize search results.
- Improve Platform performance.
- Enhance customer experience.
- Monitor suspicious transactions.
- Analyze marketplace trends.

Automated processing will not be used to make decisions producing legal or similarly significant effects on individuals unless permitted by applicable law or with appropriate safeguards.

27. Third-Party Links

The Platform may contain links to third-party websites, applications, products, or services. These third parties operate independently and have their own privacy policies.

Commonnext LLP is not responsible for the privacy practices, security measures, content, or services provided by third-party websites.

Users are encouraged to review the privacy policies of third-party services before providing any Personal Data.

28. Changes to this Privacy Policy

Commonnext LLP may revise or update this Privacy Policy from time to time to reflect:

- Changes in applicable laws.
- Changes to Platform functionality.

- Introduction of new services.
- Security improvements.
- Business requirements.
- Operational changes.

Updated versions will be published on the Platform with the revised "Last Updated" date.

Where required by applicable law, users will be notified of material changes through appropriate communication channels.

Continued use of the Platform after the effective date of an updated Privacy Policy constitutes acceptance of the revised Privacy Policy.

29. Grievance Officer

In accordance with applicable Indian laws, users may contact the Grievance Officer regarding privacy concerns, requests, or complaints.

Grievance Officer

Commonnext LLP

Pudupakkam, Siruseri
Chennai, Tamil Nadu – 603103
India

Email: commonnext135@gmail.com

Phone: +91 7368847823

Commonnext LLP will make reasonable efforts to acknowledge and resolve grievances within the timeframes prescribed under applicable law.

30. Contact Information

If you have questions regarding this Privacy Policy or the processing of your Personal Data,

please contact: Commonnext LLP

Pudupakkam, Siruseri
Chennai, Tamil Nadu – 603103
India

Website: <https://www.commonnext.in>

Email: commonnext135@gmail.com

Phone: +91 7368847823

31. Governing Law and Jurisdiction

This Privacy Policy shall be governed by and interpreted in accordance with the laws of the Republic of India.

Any dispute arising out of or relating to this Privacy Policy, the Platform, or the processing of Personal Data shall be subject to the exclusive jurisdiction of the competent courts located in Chennai, Tamil Nadu, India, unless otherwise required by applicable law.

32. Acceptance of this Privacy Policy

By accessing or using the Platform, creating an account, submitting information, or using any services provided by Commonnext LLP, you acknowledge that:

- You have read and understood this Privacy Policy.
- You agree to the collection, use, storage, disclosure, and processing of your Personal Data as described herein.
- You consent to the use of cookies and similar technologies where applicable.
- You agree to comply with the Terms and Conditions and other applicable policies of Commonnext LLP.

If you do not agree with this Privacy Policy, you should discontinue use of the Platform and refrain from submitting Personal Data through the Platform.

Privacy Policy Version Information

Document Title: Commonnext LLP Privacy Policy

Version: 1.0

Effective Date: 29 June 2026

Last Updated: 29 June 2026

Website: <https://www.commonnext.in>

This document is intended to be read together with the following Commonnext LLP policies:

- Terms & Conditions
- Cookie Policy
- Seller Agreement
- Manufacturer Agreement
- Distributor Agreement
- Refund & Cancellation Policy

- Shipping & Delivery Policy
- Disclaimer
- Corporate Information (Imprint)

This completes the Privacy Policy. The next document in the legal package should be the Terms & Conditions, as it defines the contractual relationship between Commonnext LLP and all users of the platform.